



**Jammu and Kashmir Academy of Art, Culture and Languages
Srinagar / Jammu.**

CIRCULAR

Applications are invited from the artists/painters/sculptors /photographers for grant of subsidy for holding of one man / group shows in and outside the Union Territory J&K. The subsidy shall be given normally for the following items of expenditure subject to the minimum limit on prescribed in the rules.

- 1- Rent of gallery.
- 2- Packing and freight charges.
- 3- Printing of Catalog and other publicity material.

The following categories of artists shall be eligible for grant of such financial assistance.

- a) An individual artist or a group of artists, whose exhibits have been approved for display at least twice for the annual state art exhibition of the Academy.
- b) An individual artist or a group of artists whose exhibits have been accepted for display by the Lalit Kala Akademy for the national exhibition.
- c) Provided that they belong to Union Territory J&K or persons settled in the Union Territory as employees of the UT Government or Government of India, Firms or like as engaged in business, Trade or the like and the students studying in schools, colleges or the universities of the UT. Provided further that a group consisting of at least two or three such artists may include an equal number of artists from category (a) above.
- d) Irrespective of what is said in (a) and (b) above, subsidy / financial assistance may be granted for a one man show in or outside the UT to an artist or a group of artist whose exhibits may be judged as being of a sufficiently high standards by a competent judge or judges appointed by the Academy in this behalf.

Provided that preference shall be given to group shows and provided further that a group consisting of such artist shall include artist from category (a) above in the ratio of one to two, calculating at the lower integer (whole number).

e) Subsidy / Financial assistance will not be given to any individual artist for a one man show outside the UT for more than once in three years from the date of previous grant was made.

f) All categories of artists receiving subsidy shall acknowledge in their handouts and other publicity material of courtesy extended by the Academy and that their shows having been sponsored by the Jammu and Kashmir Academy of Art, Culture and Languages.

The applications complete in all respect should reach the office of the Secretary JKAACL, Jammu on or before 20-03-2020.

The applications as received shall be scrutinized in the office and the amount of subsidy shall be granted to the deserving artist on the recommendations of the committee to be appointed for scrutinizing the subsidy cases, taking into consideration the availability of funds under the head "Subsidy to Painters" under terms and conditions for grant of subsidy as earlier approved by the Central Committee shall remain unchanged. The decision of the committee shall be final and binding on all.

Sd/-
Secretary

No: CA/Exh/13/2019-20/10570-77
Dated: 03 - 03 - 2020

Copy to:

Chief Editor
Dw. Office, Kashmir

23/3/20
Asstt. Exhibition Officer

to