



Jammu and Kashmir
Academy of Art, Culture and Languages
Canal Road, Jammu

www.jkculture.nic.in e-mail: secjkculture@yahoo.com

Prize Money for **Essay Writing Competition**

A. School level

First prize	Rs. 10000/-
Second prize	Rs. 7000/-
Third prize	Rs. 5000/-
3 Consolation prizes	Rs. 3000 each

B. College level

First prize	Rs. 15000/-
Second prize	Rs. 10000/-
Third prize	Rs. 7000/-
3 Consolation prizes	Rs. 5000/- each

C. University Level

First prize	Rs. 25000/-
Second prize	Rs. 15000/-
Third prize	Rs. 10000/-
3 Consolation prizes	Rs. 7000/- each

Rules and Guidelines of the Essay Writing Competition

1. The Competition is divided into three categories : School, College and University levels
2. Students up to 12th class are eligible for School level competition
3. Students undergoing graduation courses are eligible for College level competition.
4. Students registered for Masters/Post-graduate are eligible for University level competition.
5. Students participating in the competition shall have to submit their Essay to the institutions wherein they are enrolled and HOD/Head of that

institution will recommend/ forward the same along with a certificate that the Essay is Originally written by the Student of his/her institution to:

Secretary

J&K Academy of Art, Culture and Languages

Canal Road, Jammu

Pin : 180001

6. All the entries shall be evaluated by experts appointed by the JKAACL
7. Any plagiarism will result in disqualification.
8. The essay shall be around 3000 words The following criteria shall be adopted in assessing the essay
 - a) Content – originality/creativity 65%
 - b) Clarity of ideas 10%
 - c) Structure 10%
 - d) Overall impression 10%
 - e) Quality of language 5%
9. Blood relations of employees of JKAACL dealing with the scheme are ineligible to participate in the competition
10. Names of the winners will be published in local newspapers and on the Academy's website
11. The winners will be asked to show their original proof of Identity card at the time of receiving of the prizes
12. Copyright in all contributions/essays accepted will remain with the JKAACL and will be free to be published in its literary magazines Sheeraza
13. Participation to the competition implies acceptance of the above terms and conditions.
14. The Academy verdict will be final in all issues related to scheme.